

Dan Lubart



Dan Lubart is the founder and President of lobyte Solutions, where he leads the development and delivery of solutions in data management, measurement strategy, and sales analytics. Dan works with many publishing clients, large and small, listening to their challenges and working with his team to develop innovative solutions to help address them. Dan has now spent the last 15 years immersed in all aspects of how better management of data can help publishers achieve better performance.

Dan has previously served as SVP Corporate Strategy and Publishing Operations at Hachette Book Group where he oversaw the corporate reporting, analytics, and pricing strategy functions as well as inventory planning and other operational initiatives. Dan also co-led the team that successfully acquired Perseus Books and Black Dog & Leventhal while there. Prior to that, Dan served as SVP of Sales Analytics and Pricing at HarperCollins and as CTO at Universal Music Group. Dan also currently serves as a Senior Advisor to Oaklins | DeSilva+Phillips, a middle-market investment bank in New York City where he advises on Publishing and Technology sector deals.