Joshua Tallent

Joshua Tallent is the Director of Sales and Education at Firebrand Technologies (https://firebrandtech.com), where his focus is on helping publishers of all sizes learn about, and find solutions to, their workflow and metadata problems. Joshua's background is deeply rooted in ebook development, metadata, and other publishing technologies, and he is an acclaimed teacher and guide on the role of data in publishing. He serves as the Chair of the BISG Board of Directors and is the host of the BookSmarts Podcast (https://booksmartspodcast.com), which features practical discussions and interviews about publishing data and technologies. In his spare time, Joshua enjoys teaching Bible studies, playing complex board games, and fiddling with his home automation system.